



Unit 1 — British Cultural Anchors

Track E · Klasse 11 · Niveau E (Basisfach / Leistungsfach)

Learning objectives

- *I can read a short cultural-history essay on a British anchor (the welfare state, the BBC, or the National Trust) and identify the writer's argumentative move.*
- *I can use formal academic discourse markers (by contrast, accordingly, in this regard, more specifically).*
- *I can write a 250-word cultural-essay paragraph that goes past tourist-image cliché.*

Lead-in

Klasse 11 opens with three short cultural-history essays: one on the BBC, one on the post-1945 welfare state, one on the National Trust. The class read all three, then argued for forty minutes about which one was the *most British*. The teacher said: *correct answer — none of them on its own*.

Vocabulary

- charter
- mandate
- public-service
- broadcaster
- licence fee
- devolved
- post-war
- founding moment
- settlement
- institutional resilience
- soft power

Practise

- Choose discourse marker: (*contrast*) → ___ ; (*consequence*) → _ ; (*specification*) → ___ .
- Match: charter → founding document; licence fee → funding model; soft power → cultural influence.
- Build 4 sentences about a British anchor using 4 different discourse markers.

Your turn

Cultural-essay paragraph, 250 words. Pick one British anchor (BBC / NHS / National Trust / Parliament). Write a single argumentative paragraph with one claim, two pieces of evidence, and one concession. Use 4 academic discourse markers.

Reflect

- I can identify the writer's argumentative move in a cultural-history essay.
- I can use 4 formal academic discourse markers.
- I can write a 250-word cultural-essay paragraph past tourist cliché.